

Member Programme Submitting Application

LEAD Brazil

Application Title

Leadership for Climate Change and Sustainability

Brief Synopsis (no more than one paragraph)

The objective of this SOIF is to provide the minimum resources for ABDL/LEAD Brazil runs three strategic initiatives in 2009: 1 - The Leadership for Climate Security Programme (cohort 14) 2 - The Leadership for Sustainability Programme; 3 – Implement a dynamic website with a online fellows database. These resources will be useful as core funding to nurture the network, provide new fellows and engage them on leadership development activities.

Specific objectives, outcomes or deliverables

The resources from the SOIF will be useful to maintain, improve and amplify LEAD Brazil's capacity to deliver activities focused on leadership development and capacity building. The specific outcomes will be:

1 - Leadership for Climate Security – Cohort 14

The leadership for climate security programme encompasses the cohort training and other projects focused on building capacity to deal with the climate change challenges in Brazil.

In 2007 we have launched the Leadership for Climate Security training (LEAD cohort 13) with 18 associates. At least 14 of these associates will attend the ITS on November, in Mexico City.

Our intention is to release the next cohort of the programme earlier next year to assure more participants from the private sector and to have the first two national training sessions before the ITS.

REPORT: LEAD Brazil's cohort 14 has been launched on April 1st. The sessions will be held on the following dates, according to the strategy of having most sessions before the International Seminar:

- 1st Session – June 29th till July 3rd
- 2nd Session – August 24th till 28th
- 3rd Session – September 29th till October 2nd
- 4th Session – December 16th till 17th

We expect to have 7 – 10 fellows attending the International Session in November (China).

The communication strategy (April – May) designed to the launching of cohort 14 includes: brochure (attached), newsletter, launching event, meetings with

potential sponsors and participants.

LEAD Brazil expects to raise funds in the amount of US\$ 30.000 (individuals) and US\$ 30.000 (corporate organizations).

2 - Leadership for Sustainability – Leadership Development Program for the Private Sector

Since 2006 ABDL (LEAD Brazil) have been involved with capacity building projects focused on the private sector, as the ones delivered for Petrobrás, El Paso, Newmont and HSBC (NGDP). These experiences have shown how powerful a leadership programme focused on sustainability can be. Considering these experiences we would like to design a programme that will be presented to private companies in Brazil. In order to have conditions to deliver this programme we will consolidate some strategic partnerships and will invest on strengthening a network of trainers.

REPORT:

1) Statoil: A capacity building programme is starting in April with the company Statoil, a Norwegian state oil company working here in Brazil. This programme will be held during the year of 2009, and its total budget is R\$ 85.000 (US\$ 40.000)

2) HSBC: As far as the Next Generation Development Programme, we are expecting a final position as to the 3rd edition in Brazil (2009 or 2010).

3 – Dynamic website with online database

In 2009 ABDL will implement a new website using a web 2.0 platform that will integrate the institutional and programmatic information with an online fellows database.

REPORT:

1) Website: The website and database is being designed, and we will be ready to be operated by July/ August.

2) IIED Project with LEAD International

LEAD Brazil has initiated a project with LEAD International regarding the mobilization of the “Environment and Development” thematic network, which will include: case studies, content publication, network animation through the thematic NING