

Process Report

A LEAD International Special Opportunities and Investment Fund (SOIF)

Proposal Title

Networks for Development Initiative

Abbreviated Title

IRD (Acronym for Portuguese translation *Iniciativa Redes e Desenvolvimento*)

Project Code (LI use only)**Member Programme submitting proposal**

LEAD Brazil

Area/Location of Project

Brazil, potentially scalable to Latin America

Project Start Date (dd/mm/yy)

January 2nd, 2007

Project End Date (dd/mm/yy)

December 28th, 2007

Brief Synopsis (no more than one paragraph)

The **Networks for Development Initiative (IRD)** builds on, and expands, the reach of one of LEAD Brazil's most successful projects to date - ***Redesenvolvimento*** – an innovative training program focused on achieving collective impact through networks, integrated into the LEAD cohort training scheme. In effect, ***Redesenvolvimento*** was the basis of LEAD Brazil's cohort 11, but extended into new realms, created new partnerships, and leveraged funds. **IRD** takes this experience to the next level by integrating into one coherent business unit the expertise in ***training, consulting, knowledge dissemination***, and use of ***ICTs*** (information and communication technologies) for development. The SOIF support will allow the Initiative to develop to reach its full potential and leverage its capacity to raise revenue through services to a range of development agencies and groups.

Overall Goal

IRD builds on identified shortcomings of individual development players in all sectors in promoting effective transformation and citizen participation in a satisfactory manner. The notion of *networks*, or of *networked action* is at the heart of many innovative experiences and has been increasingly embraced by development actors, including, but not limited to, civil society groups and donor agencies as a means of achieving collective impact. However, there is a perceived lack of expertise and applied knowledge in achieving results through networks, resulting in frustration of efforts and inefficiency.

Based on the 15-year experience of LEAD in creating and supporting networks, and on LEAD Brazil's recent and successful experience in the ***Redesenvolvimento*** program, in partnership with a well established NGO in the fields of communication and development (RITS), IRD seeks to become an autonomous operational unit within LEAD Brazil whose overall aim is to:

Promote and strengthen networks for development through a range of services and activities, including training and capacity development, consulting, production and dissemination of knowledge and innovative use of ICTs by development organizations and networks.

Specific objectives, outcomes or deliverables

Within the four (previously mentioned) program areas of IRD, the expected deliverables are:

1. **Training and Capacity Development:** Organizing open courses, in-house training activities and "LEAD-like" programs aimed at networks, organizations interested in starting and supporting networks, as well as individuals.
2. **Production and Dissemination of Knowledge:** Relevant information on the theme of networks for development, originally produced or compiled by IRD, including tools, methods and cases, to be made available in the form of an online resource center.
3. **ICTs for Development:** Development, application and support to the use of new ICTs, with emphasis on collaborative tools, such as *wikis*, learning environments and supporting environments to social networks and virtual communities.
4. **Consulting services:** Support and professional services for the strengthening of networks offered to organizations interested in the promotion of the practice and culture of networked action.

Plan of activities - Report

2007 will see both the startup of the IRD as well as the actual delivery and expansion of activities already initiated as a result of *Redesenvolvimento*. The plan of activities is described below, with actions schematically grouped according to the four program areas (noting the considerable overlap between these areas, in practice):

Training and Capacity Development

1. 2nd Edition of *Redesenvolvimento*/Cohort 12, to be announced in March/07. Activities include *design, fundraising, launch, recruitment, and initiation of training* (to be completed in 2008)

REPORT: The Programme was announced in July. Inscription and recruitment occurred in August and September, and first training session has been realized in October, between 07th and 12th, with the theme "Network, Leadership and Development". The second training session is scheduled to happen in March, 02nd to 07th.

More than 40 people, from all Brazilian regions and from a variety of work sectors, did make inscription for the Programme. It was selected 20 people, ten men and 10 women, representing civil society organizations, private business and government agencies. (see the list of associates in the attachment)

All associates had paid a counterpart – 50% of total individual costs – for their participation. The other 50% of costs is covered by SOIF 2007 and for a small grant, in title of sponsorship, donated by Petrobras – Brazilian petroleum corporation.

LEAD Brazil remain looking for sponsors interested in a partnership with the Programme to actions of dissemination of knowledge and to guarantee as more participants as possible to attend this and next years' ITS.

2. Open training courses such as facilitator training, network evaluation etc.

REPORT:

2007 – Workshop about 'Network and Development', in the International Congress on Quality and Productivity. Porto Alegre, Brazil.

2007 – Workshop about 'Network and Development', in the Knowledge Management

and Networks Worksop. Pact and Impact Alliance. Lima, Peru.

3. *Ad hoc* and on demand training programs

REPORT: ABDL have made two meetings with important organizations that have manifested the interest in a customized project focused on networks and development: SESI National and Instituto C&A. Our expectation is to present a training proposal for both organizations on the followings weeks

Production and Dissemination of Knowledge

1. Networks & Development Forum (Fórum Redes e Desenvolvimento): a series of four events held throughout the year, open to the general public, presenting cutting-edge thinkers and practitioners in the field. In partnership with SENAC-SP.
2. Networks and Development Seminar: a multi-day event for an audience of 300 participants, to be held in the second semester of 2007 (date to be defined jointly with partner organization). Also in partnership with SENAC-SP

REPORT: the seminar is in building process and will be held in the first semester of 2008.

3. Research and production articles and papers – in partnership with RITS ´s research center, NUPEF.
4. Publication of “Redes e Desenvolvimento” book by end of 2007.
5. Compilation and dissemination of articles on related topics.
6. Development of manuals on topics such as facilitation and evaluation of networks.

REPORT: During the Redesenvolvimento Programme, all workbooks are published in ABDL website. As each training session has a main thematic issue, each workbook is viewed as a manual of the specific issue of the training session.

7. Improvement and periodic updating of program website (already in existence at www.redesdesenvolvimento.org.br).

REPORT: The website have been constantly actualized with information from the Redesenvolvimento 2007 program and news from networks from civil society organizations in Brazil.

ICTs for Development

1. Development and dissemination of online collaborative tools for application in programs, among fellows network and with client organizations, in partnership with RITS.

REPORT: LEAD Brazil has installed and adjusted an open source e-learning software, named Moodle, which is now in use by cohort 12 associates (<http://moodle.abdl.org.br>)

2. Support to the launch of the iRedes tool, in partnership with Avina and RITS (www.iredes.rits.org.br).

REPORT: iRedes, a collaborative tool for social organizations, is being used by a

project of 'Museu da Pessoa' (Person Museum), a Brazilian NGO with the mission of contribute to increase the value that society gives to each person history. The project, named 'Um Milhão de Histórias de Jovens' (A Million of Young People History), collect, tape and share histories of young people in all of Brazil. (<http://iredes.cesar.org.br>)

3. Specific training and support services for the utilization of collaborative tools.

Consulting Services

- Process consulting services aimed at strengthening networks (one contract currently in existence with SESI, prospects with ABN-Amro Bank, Ethos Institute).

REPORT:

1. Network for Social Innovation Project to SESI/PR (finished)

The main objective of the project, developed in partnership with another Brazilian NGO named ITS (Social Technology Institute), was assist the design and creation of a network focused on social innovation in the Parana State, south Brazil.

It was achieved by an innovative process that combines training and workshop sessions with an intense work of distant coaching for working thematic groups.

The network aggregates professionals of social corporate responsibility areas of industries located in the state, civil society organizations, cooperatives of workers, and employers of SESI/PR (Social Services of Industry of Parana).

2. Project currently in prospect with SESI/DN (National Department of SESI)

Recently, LEAD Brazil was invited to a meeting with SESI/DN to design a project for consulting and assisting a national programme that have the objective of mapping academic researchers on social technology and promoting a network where they will be able to share their knowledge.

At this moment, LEAD Brazil staff is working in the design of this project.

- Monitoring and continued support to networks within **Redesenvolvimento** programme.
- On demand training services offered to clients such as donor agencies, corporations and civil society groups/coalitions

1. Project currently in prospect with Sebrae/SP (agency that supports small and medium business entrepreneurship)

During the cohort 12's (Redesenvolvimento) first training session, one of the participants demonstrates the interest in a similar (reduced) programme to internal public of his organization: Sebrae/SP. Since then, LEAD Brazil's staff is working in a proposal, and on next week (October 29th - November 2nd) there will be a meeting with LEAD Brazil and Sebrae/SP.

Fundraising and marketing are important cross-cutting activities aimed at raising revenue through sponsorship, grants, clients and other potential sources.

A relevant "spillover" activity is the direct application of knowledge and practices developed within the IRD in the improvement of the relationship with our own LEAD fellows network. For example, with the use of adequate web-based resources and through the training of our own staff in the facilitation of networks.

Possibility and plans to scale up the activity and replicate it

IRD is in fact a scale-up of a past program, **Redesenvolvimento**, opening new opportunities and dimensions. Ultimately, the initiative is designed to become a self-sustained unit, through the expansion of revenue-generating activities and the development of new partnerships. Preliminary contacts have been made in other Latin American countries and there is potential for replication in these, in partnership with like-minded organizations. The AVINA Foundation, operating primordially in Latin America, is a key partner for the scalability of the Initiative.

Involvement of other members of the LEAD community in MP country, region or other MPs

LEAD fellows will be actively involved in the Initiative. Since the graduation of **Redesenvolvimento**/Cohort 11, LEAD Brazil has a skilled group of fellows prepared and willing to offer training in the field of Networks for Development.

We are keen to offer our experience to the broader network and would be willing to jointly design a LEAD skill module on networks to be offered to other MPs and, potentially, in an international session (ITS).

Attachment

1. List of cohort 12 associates

Name	Knowledge area	Network	Organization	Age	Gender
Aiêska Marinho L. Silva	Environmental Administration	Third Sector Education Earth Letter	Associação de Preservação do Meio Ambiente Natural e Melhoria da Qualidade de Vida - Instituto BioMA	49	Female
Alby Duarte Rocha	Statistics / Geodesic Sciences - Remote Censoring	Regional Sustainable Development Observatory	SESI - Serviço Social da Indústria (Industry Social Service)	31	Male
Alessandro Paes dos Reis	Manager	SEBRAE - SP	SEBRAE - SP	35	Male
Alexandre Ferreira do Nascimento	Psychology - Politics and Social Exclusion	Municipal Network for Child and Adolescent Assistance	Devir Movimento Sócio Ambiental	37	Male
Ana Leonardo Oliveira	International Relations	Brasil Memória em Rede (Brasil Memory in Network)	Museu da Pessoa	23	Female
Aron Belinky	Geography and Public Administration	GAO - Group of articulation among Brazilian NGOs on ISO 26000	Ecopress - Agência de Notícias Ambientais	43	Male

Carolina de Andrade	International Relations	Rede de Empreendedores Sustentáveis (Sustainable Entrepreneurs Network)	Artemisia	27	Female
Charles Siqueira Barbosa		Redeh (Human Development Network)	Instituto Pólen (works in 'favelas' in Rio de Janeiro, specially with children and adolescents in risk situation)	32	Male
Christiane Teixeira Sampaio	Social Communication - Journalism	WCPRC - World Children Prize for Rights of Children	ONG Barnens Värld	35	Female
Eliziane Gorniak	Education Administration	Rede Instituto HSBC Solidariedade (HSBC Institute)	Instituto HSBC Solidariedade	26	Female
Fabiano Bolcato Rangel	Law		Txai Cidadania e Desenvolvimento Social S/S Ltda (Citizenship and Social Development Consulting)	27	Male
Fátima Cristina G. de Lima	Human Resources Administration	HSBC Institute	Instituto HSBC Solidariedade	39	Female
João Mendes Neto	History Photography	Telefônica Foundation	EducaRede		Male

José Alberto G. Pereira	Journalism History	Brazilian Network of Environmental Journalism	Freelance Journalist; Exame Magazine; www.ClimatechangeCorp.com - Ethical Corporation (London)	40	Male
Kelen de Freitas Souza		Associação Metindjé Kayapó (Indigenous organization)		22	Female
Luciana Brenner	Information Management	Regional Sustainable Development Observatory	ORBIS - Observatório Regional Base de Indicadores de Sustentabilidade	41	Female
Luiz Carlos Palomar Fernandez	Industrial Engineer Strategic Corporate Management	Young Citizen Nature's Friend	BioMA Institute	49	Male
Luiz Carlos Salem Bouabci	Sustainability – Fundacion Politecnica de Cataluña	Fellows Ashoka	Ashoka Social Entrepreneurs	32	Male
Mariana Paál Fernandes	Management		ABDL - NGDP - Next Generation Development Projects	25	Female

Nícia Beatriz M. Mafra	Environmental Management of Solids Residues - specialization Projects Management - specialization	Lenum Ambiental	RIA - Rede de Informação Ambiental (Environmental Information)	49	Female
Talita Montiel d'Oliveira		Telefonica Foundation	Rede de Atenção à Criança e ao Adolescente	23	Female
Thiago de Nuno M. P.de Linde	Communications	International Network of EcoSecurities Offices	EcoSecurities Brasil	29	Male

2. Budget

Proposed Budget for 2007

	Jun	Jul	Aug	Set	Oct	Nov	Dec	Jan	Feb	
Coordination	2700	2700	2700	2700	2700	2700	2700	2700	1200	
Assistant	1400	1400	1400	1400	1400	1400	1400	1400	600	
Consultants				2000			3000			
Travel		1000	1000	3000		2500		2000		
Office costs	600	600	600	600	600	600	600	600	600	
Folder & communication	4000				1500					
Totals	8700	5700	5700	9700	6200	7200	7700	6700	2400	60000